

**ANA ASNES BECKER** AnaBDesigns@gmail.com  
AnaBDesigns.com  
914.715.4401

**Profile** Intensely creative and versatile designer with experience in branding, information design, web design, and PR. Excellent writer, responsible and technology-fluent.

**Education** **The Cooper Union** / 2006–2010  
Bachelor of Fine Arts  
Concentration in Graphic Design

**Work Experience** **Studio of Tommy McCall** / June 2010–Present  
Associate Designer  
Information graphics conceptualization and design for clients including MIT Technology Review, GE, and renowned physicist Lisa Randall.

**Wall Street Journal** / September–December 2010  
Design/Tech Intern  
Worked with custom web tools to produce html and css modules for WSJ.com. Created xml templates for a custom front-end design framework for WSJ's flagship iPad application. Developed new PHP/MySQL-based internal tools for project management workflow optimization.

**Personal Assistant to events coordinator Julie Panebianco** / 2007–2010  
Designed print media/visual identity and helped to organize events such as the Lunchbox Auction, and created supplemental design materials for the Food Bank for New York City's annual gala and a [RED] Campaign event. Helped develop the Food Bank for New York City's social media strategy.

**The Cooper Union Professional Practices Class** / 2009–2010  
Client-based identity design work in a classroom setting. Clients include the Snug Harbor Cultural Center and Botanical Gardens, My Sisters' Place, and The Collegiate Chorale. Continuing to work with the Snug Harbor Cultural Center and Botanical Gardens towards implementation of the logo redesign.

**Pentagram** / Summer 2008  
Intern under partner Michael Gericke

**Richard Leeds International** / 2005–2006  
Intern  
Designed screens and patterns for apparel sold at retailers such as Kmart, Walmart and Target.

**Irvington High School** / 2004–2005  
Graphic Design Teaching Assistant

**Skills** Proficient in Adobe Illustrator, InDesign, Photoshop, AfterEffects, Standards-compliant HTML/CSS, Flash, Microsoft Office, Apple iWork, Silkscreen and Lithography. Working knowledge of PHP, Jquery.

**Awards** **Four-year full tuition scholarship** / 2006–2010  
The Cooper Union for the Advancement of Science and Art

**References** Available upon request.